



4th Annual Spring into Summer 5K

SPONSORSHIP OPPORTUNITIES

Each sponsor level includes all lower level benefits

<p>Platinum \$1,000+</p>	<ul style="list-style-type: none"> ▪ Verbal recognition at event ▪ Special shout out about your sponsorship in news media releases ▪ Prominent placement of logo and/or sponsor name on back of participant t-shirts ▪ 3 free entries to the 5K or 1 Mile Walk
<p>Gold \$500</p>	<ul style="list-style-type: none"> ▪ Corporate banner display (provided by sponsor) ▪ Logo can be included on back of participant t-shirts ▪ 1 free entry to the 5K or 1 Mile Walk
<p>Silver \$300</p>	<ul style="list-style-type: none"> ▪ Name on back of participant t-shirts ▪ Table space at event for information or product sampling ▪ Opportunity to display signage (provided by sponsor) along 5K & 1 mile course routes
<p>Bronze \$150</p>	<ul style="list-style-type: none"> ▪ Charitable tax deduction under section 501c3 ▪ Shout out on LARS website and Facebook page ▪ Opportunity to advertise sponsorship of the event in your regular promotional materials ▪ Opportunity to include promotional materials in participant bags
<p>In-Kind</p>	<ul style="list-style-type: none"> ▪ Items needed include: bagels, fruit, granola bars, coffee, hot chocolate, bottled water, and prizes for the top three overall male and female finishers (gift cards or running-related items) <p><i>*Includes all benefits of sponsorship level closest to value of item(s) donated</i></p>

All sponsor information must be received by April 13, 2018 to be included on t-shirts!

All sponsors and their promotional materials must be approved by LARS and must not conflict with the values and mission of our organization.

Questions? Contact Maria McLean at 301-776-0442 ext. 27 or mmclean@laureladvocacy.org.

Sponsorship Pledge

I would like to support LARS as a:

___ Platinum Sponsor (\$1,000+)

___ Gold Sponsor (\$500)

___ Silver Sponsor (\$300)

___ Bronze Sponsor (\$150)

___ In-Kind Sponsor*

Sponsor Name (to be printed on shirts at Silver level and above):

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

E-mail Address: _____

Signature: _____

***In-Kind Sponsors** - please list what you will provide for the event:

(We need bagels, fruit, granola bars, coffee, sports drinks, bottled water, and gift cards or other prizes for top 3 male and female runners)

Estimated Value: _____

Please mail, email, or fax this form back to LARS by April 13, 2018:

Laurel Advocacy & Referral Services, Inc.

Attn: Maria McLean

311 Laurel Avenue / Laurel, MD 20707

Phone: (301)776-0442 ext. 27 / Fax: (301)604-7076 / mmclean@laureladvocacy.org
